



**Smart Build  
Solutions**

Building Smarter, Living Better



# **COMPANY PROFILE**

**2025**

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# COMPANY OVERVIEW



**Smart Build Solutions** is a leading project management and consultancy firm, offering comprehensive, end-to-end solutions for the construction and real estate sector.

Founded with a vision to streamline and simplify the homebuilding experience, we specialize in guiding homeowners, and developers through every phase of the construction lifecycle from initial planning and design to execution and handover.

Our mission is to make homeownership seamless and transparent by combining technical expertise with client-focused service, delivering projects on time, on budget, and beyond expectations.



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# OUR STORY

Smart Build Solutions was founded after seeing homeowners make costly mistakes from budget pressure, poor advice, and misleading visuals. That's why we champion an informed, client-centered approach to building with clarity and confidence.



To further support this mission, we developed a web-based app, **SmartBuild AI**, that enables prospective homeowners to plan remotely by generating cost and material estimates based on their unique house requirements and site conditions.

With expert guidance and smart tools, we help clients make better decisions right from the start by creating custom designs that balance functionality, budget, and needs for practical, lasting results.



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# VISION & MISSION

**OUR VISION:** To become the most trusted project management partner in the construction industry, redefining how individuals and organizations bring their building visions to life

**OUR MISSION:** to simplify the construction journey through expert guidance, transparency, quality, and innovation—whether for a dream home or a large-scale development.

## OUR CORE VALUES



F

**Finesse**

We deliver planning, execution & service with precision and care.

A

**Advancement**

We innovate to improve efficiency and quality.

I

**Integrity**

We value honesty, accountability, & transparency.

T

**Trust**

We guide clients to make confident, informed decisions.

H

**Harmony**

We build sustainably, balancing budget and vision.



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# OUR SERVICES

*Project Management | Building Construction Consultation | End-to-End Delivery*

01

## Feasibility Studies

Early-stage Budgeting  
Evaluating Site constraints  
(soil type, access, terrain)

02

## Design Coordination

Coordinating Production  
of Architectural plans,  
Structural drawings and  
BoQ

03

## Approvals & Regulatory Compliance

Navigating County  
Approvals, Permits &  
Building Compliance

04

## Building Construction Consultation

Get Expert advice on  
demand, even without  
full project oversight.

05

## Construction Supervision

Site inspections to monitor  
workmanship and ensure  
compliance with drawings

06

## Construction Timeline & Workflow Planning

Setting realistic timelines  
and managing sequencing  
of construction activities.



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# WHY US



- ✓ **One-Stop Solution**
- ✓ **Transparent Process**
- ✓ **Expert Team**
- ✓ **Client-Centric Approach**
- ✓ **On-Time, On-Budget Delivery**



## Accomplishments

With over a decade of experience, our team has delivered diverse projects across Kenya from homes to commercial and institutional buildings.

We provide end-to-end project management, blending engineering expertise with stakeholder coordination to ensure quality, timely, and cost-effective delivery.



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# OUR TEAM



**Technical Director, CEO**

With over 12 years experience, Samuel leads projects to the highest standards of quality and efficiency. He holds a degree in Civil & Structural Engineering and Project Management certification.

**Samuel Wanyoike**



**Director, Business Development**

With 10+ years in business strategy and growth, Nancy drives client-focused operations and practical solutions. She holds a Business & IT degree and a diploma in Counselling Psychology.

**Nancy Wambui**

## Advisory Board Members

**Jobes Omondi**

With 20+ years in finance, Jobes, founder and CEO of Finesse Notes and Credit Ltd., provides strategic insight to guide the company's growth.

**Carol Loontubu**

Carol, a brand strategist and marketing professional with 10+ years of experience and Co-founder of Petmall Shelters Ltd., brings expertise in branding and customer engagement.

**Moses Ndiritu**

Moses advises on risk management and financial planning. He is a licensed insurance expert with 10+ years' experience and Principal Officer at Mosfin Capital,

**Purity Maina**

Purity, an advocate of the High Court with over 5 years experience, provides legal guidance on compliance and risk management. She leads P.N. Maina Advocates.

**Edwin Maina**

Edwin, a technology officer and entrepreneur with 5+ years' experience, is founder of Seargent Solutions and supports the company's systems and operations with tech expertise.



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# CONTACT US

Partner with Smart Build Solutions to turn your vision into a well-executed reality, on time, on budget, and to the highest standards.



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## Smart Build Solutions

*Invest in Clarity:  
It saves costs and fuels momentum.*